



# LOYAL PERKS PROGRAM

Keep your customers coming back with Mailmark's **Loyal Perks™** Program. Reward your customers for doing business with you, resulting in steady, reliable sales for your business.

- The **Loyal Perks™** Reward Program:
  - Works as a loyalty or gift card
  - Integrates with your POS system or use as a standalone
  - Can integrate into your website
  - You own & control your customer data
- Best of all, since there is no software to buy or rent, there are
  - ✓ **No** credit card processing fees
  - ✓ **No** card transaction fees
  - ✓ **No** monthly fees
- Advanced technology allows us to customize your program to meet your specific needs. So **YOU** decide what kind of program you want: points, cash discounts, gifts, it's all **up to you**.



**MAILMARK**  
DIRECT MARKETING SERVICES



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